How Small Companies Can Accelerate Growth with Flexible Data Center Solutions

NutPile effectively makes the Internet transparent. Outages and other issues preventing access to online services become impossible to hide, no matter the ISP or NSP. This creates accountability for problems affecting both consumers and online services providers.

Consumers often blame online services when in reality, it is a connectivity issue between them and the service they are trying to reach. Network owners often do not report or admit to problems unless they are too large to dismiss. Online businesses can suffer when users leave or post bad reviews based on misinformation. NutPile helps shift the blame while also giving users the ability to monitor the performance of their own Internet services, giving them data they can show their provider for troubleshooting.

Online services providers can save time and money pinpointing problems, discovering if it's their services or an external network and receiving details showing when, where, how long and who was responsible for outages.

At-A-Glance

CLIENT
NutPile Networks

LOCATION
Phoenix, AZ, USA

BUSINESS FOCUS
Internet Monitoring

CHALLENGE
Lack of time to dedicate to mission critical processes due to the work on network and compute maintenance.

SOLUTION
Bare Metal Dedicated Servers; Virtual Machine

RESULT
Time savings, enhanced security

"

Our goal is to make the Internet more transparent so that issues can be seen by everyone, no matter which network had the problem. We also believe this can help increase accountability. More importantly, we believe our data can help companies see their networks or Internet services from a new, global perspective.

Mike Paradis, Project Management / Network Engineer, NutPile Networks

phoenixNAP®
GLOBAL IT SERVICES

CHALLENGE

NutPile Networks initially used in-house compute and network resources. As the company started growing, its management realized that they were spending more time on the network instead of other business-critical processes. After considering the benefits, they decided to try using a data center for the first time.

> " I went with a few bare metal servers which has worked out well so far and now I am considering colocating a blade chassis and storage. "

Mike Paradis, Project Management / Network Engineer, NutPile Networks

SOLUTION

After reviewing available solutions, NutPile Networks chose phoenixNAP because of its support, availability and flexibility of contract. PhoenixNAP's presence on six strategic global locations is also important for NutPile Networks, as it can ensure excellent experience for NutPile's users worldwide.

> " The two most important things to me were not getting roped into a long-term contract simply to try this idea of using a data center. And just as important, that the DC offer exceptional support and service.
>
> I have just signed into a one year contract for bare metal servers. I also use one virtual machine and have plans to extend those into the different global locations that phoenixNAP has presence in. "

Mike Paradis, Project Management / Network Engineer, NutPile Networks

BENEFITS

One of the critical advantages that phoenixNAP's solutions brought to NutPile Networks is the reduced need to spend time managing network resources. The NutPile teams can now be better focused on developing the applications which are run on the servers and improving their users' experience.

PhoenixNAP provides the needed resources instantly and in a way that can be scaled both up and down. They are delivered on a pay per use model, which eliminates the need for NutPile Networks to be locked into inflexible agreements.

> " Rather than having to wait 30 days or more for additional bandwidth for example, by using phoenixNAP, this could be dialed up and down instantly.
>
> I see phoenixNAP as being a key player for us in the future in terms of being able to plan and scale in a lexible manner that will allow us to grow as needed. "

Mike Paradis, Project Management / Network Engineer, NutPile Networks

Contact phoenixNAP at: sales@phoenixnap.com or 855.330.1508 | www.phoenixnap.com.

ABOUT PHOENIXNAP

PhoenixNAP is a global IT services provider offering progressive Infrastructure-as-a-Service solutions from locations worldwide. Our bare metal server, cloud, hardware leasing and colocation options are built to meet the evolving technology demands businesses require without sacrificing performance. Scalable OpEx solutions to support with the systems and staff to assist; phoenixNAP global IT services.